



Honda of America Mfg., Inc.

What We Look For In Grant Proposals

1. Program Areas

Honda of America supports programs and organizations in the areas of Education, Arts and Culture, Civic and Community, Health and Human Services and the Environment.

2. Geographic Focus

Priority consideration will be given for projects within the West Central Ohio area where our associates live and work – Allen, Auglaize, Champaign, Clark, Darke, Delaware, Franklin, Hardin, Logan, Madison, Marion, Mercer, Miami, Shelby and Union counties. In addition, Honda considers projects on a case-by-case basis outside this area, if the projects are Ohio-based and reflect our priorities of interest.

3. The Nature of the Program

- Honda of America places its priorities on the development of programs (particularly education), and not supporting annual operating budgets.
- Honda believes certain qualities contribute to success in any endeavor, including creativity, innovation and imagination. Honda favors programs that:
 - Challenge individuals to explore their potential for achievement;
 - Provide innovative approaches to community problems;
 - Reflect Honda's spirit of seeking the toughest challenges and approaching them with youthfulness and creativity; and
 - Operate in a manner that is supportive of equal opportunity objectives.

4. The Quality of the Program

- To evaluate a proposal, the following questions are considered:
 - Is this organization uniquely suited to meet the challenge of the proposal?
 - How do the activities of the organization benefit the community?
 - Will the program be carried out in an efficient and effective manner?
 - Is the budget complete and realistic?
 - Are the objectives measurable?



Honda of America Mfg., Inc.

What We Do Not Fund

Honda of America does not make grants to:

- Individuals
- Religious or political groups
- Organizations which are not tax-exempt under the U.S. Internal Revenue Code paragraph 501(c)(3)
- Programs outside the state of Ohio

Historically, Honda of America has not provided contributions in support of:

- Conferences or workshops
- Seminars or pageants
- Field trips, extra-curricular school activities or sports teams
- Fraternal or veterans organizations
- National health organizations
- Courtesy advertisements, lobbying organizations, memberships or legal advocacy
- Staff salaries
- Pilot programs

Honda typically does not provide general grants to organizations that are eligible for other

types of program support:

- Health and Human Service organizations supported by Honda's United Way campaign – please refer to our United Way support.
- Civic and Community organizations receiving substantial Honda Hero Dollars for Doers grants – please refer to our Volunteer program.
- Public schools – please refer to our Education Outreach program.



Honda of America Mfg., Inc.

Application Process

For grant requests under \$15,000

1. Visit our website at <http://www.ohio.honda.com> and click the link to the grant application form.
Complete the electronic form and you will receive a confirmation e-mail.
2. Requests are considered on a rotating basis throughout the year.
3. Applicants will be notified in writing concerning a decision approximately 2 - 8 weeks after submitting the application.

For grant requests \$15,000 and over

1. Visit our website at <http://www.ohio.honda.com> and click the link to the grant application form.
Complete the electronic form and you will receive a confirmation e-mail.
2. Requests are reviewed by a Senior Management Board on a quarterly basis. In order to fairly and accurately review proposals, deadlines for the quarterly meetings are as follows:
 - March 31
 - June 30
 - September 30
 - December 31
3. Applicants will be notified in writing concerning a decision within one month after the meeting, unless otherwise informed.